



**CELEBRITIES, CEOs AND TASTEMAKERS JOIN FORCES IN PIONEERING 'GREEN LOUNGE' PROJECT**

**Event date:** November 15 2009  
**Who will attend:** Media, celebrities, environmental visionaries, CEO's, lifestyle pioneers, trendsetters, influential taste makers, authors

**GREEN LOUNGE** is an eco-luxurious experience, featuring a Wellness Symposium with speakers **Alicia Silverstone** (actress, author and environmental advocate), **Debbie Levin** (President of the Environmental Media Association), **Jason Nelson** (self-empowerment coach), and hosted by FOX 11 news anchor **Christine Devine** and **Darren Moore** (Alter Eco)

A luxury social and business-networking platform for brands, products and organizations and a think-tank forum to create broader awareness, network and generate new ideas and contacts in an eco-conscious setting. Guests will mingle amongst VIP Green Suites where they can sample products, meet with brand ambassadors and truly experience the myriad of products in an eco-luxurious setting. There will also be Green Suites for the charities highlighted by the speakers as well as other influential change-makers. Loews' chefs and mixologists will be on hand, preparing specialty organic hors d'oeuvres, eco cocktails and freshly blended juices, all furnished by Whole Foods.

**Partners in this venture include:** Loews Santa Monica Beach Hotel, Wellnes2Day.com, Whole Foods, Episencial, Terra Plana, LA Car Guy, Linda Loudermilk, B Green Apparel, Vodka 360, Frey Organic Wines, Hastens on Beverly, Zvezda Boutique, Kalia Eco Luxury Living, Viesso, Celebrity Society Magazine, Coco Eco Magazine, Indulge Magazine, Big Red Sun, Green Earth Print & Design, Ecovations, Ecopep



**GREEN SUITES** - not unlike expo booths, these suites are stylish, elegantly decorated luxury inter-active experiences where influential guests can sample products and interact with your CEO or sales representatives, learn the ethos behind your company and truly experience your brand in a luxurious setting.



**GREEN LOUNGE WELLNESS SYMPOSIUM** – hosts a symposium of lifestyle authors, eco conscious celebrities and motivational speakers in the areas of environmental awareness, health & wellness and self empowerment and creates a 'think tank' forum for CEO's, companies, political leaders and activists to discuss these areas of issue and address action steps necessary to bring light, awareness and pro-activity to the causes. Our purpose is to provide a live experiential and media platform for transformational thought leaders, international change makers, and global issues of concern to inspire a sustainable world. After the symposium, **CELEBRITY SOUL WITH NICOLE SHERWIN** interviews the guests in front of a live audience. These talks are filmed for broadcast.

Our brand of content is uplifting, life-altering, and world changing. It fosters diversity and inspires action from the audience. Our content will be distributed via national distribution networks through traditional and newly emerging media channels including TV, Live Events, Print, Web, and Wireless.

- **SELECTED CHARITIES WILL BENEFIT FROM THIS EVENT**



**For more information on how you can participate and elevate your eco conscious brand**

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