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CELEBRITIES, CEOs AND TASTEMAKERS JOIN FORCES IN PIONEERING 'GREEN LOUNGE' PROJECT

November 3, 2009 - Los Angeles, CA - Nicole Sherwin Green Events and Wellness2Day.com is proud to announce the inaugural invitation-only GREEN LOUNGE at 6pm on Sunday, November 15, at the eco-conscious Loews Santa Monica Beach Hotel. GREEN LOUNGE is an eco-luxurious experience, featuring a Wellness Symposium with speakers **Alicia Silverstone** (actress, author and environmental advocate), **Debbie Levin** (President of the Environmental Media Association), **Jason Nelson** (self-empowerment coach), and hosted by FOX 11 news anchor **Christine Devine** and **Darren Moore** (Alter Eco)

GREEN LOUNGE founder Nicole Sherwin says, "My vision and the goal of GREEN LOUNGE is to create a platform for the thought leaders of the world in the areas of environmentalism, wellness and philanthropy to share ideas and create proactive change in an eco-luxury setting."

Influential tastemakers, and industry leaders in natural wellness and sustainability will connect in Loews stylish oceanfront atmosphere designed to showcase exclusive eco-luxury products: cosmetics, jewelry, furniture, fashion and accessories, baby products, clean diesel cars, private jets with green initiatives, printing with recycled paper and vegetable inks, a green gift-wrapping station and eco luxury services as well as learn new ideas, technologies and initiatives at the Wellness Symposium. By ensuring the utmost efficiency in all areas of event production, including all printed materials, organic and locally grown produce along with the purchase of carbon offsets, GREEN LOUNGE is proud to be a carbon-neutral event.

GREEN LOUNGE is a luxury social and business-networking platform for brands, products and organizations and a think-tank forum to create broader awareness, network and generate new ideas and contacts in an eco-conscious setting. Guests will mingle amongst VIP Green Suites where they can sample products, meet with brand ambassadors and truly experience the myriad of products in an eco-luxurious setting. There will also be Green Suites for the charities highlighted by the speakers as well as other influential change-makers. Loews' chefs and mixologists will be on hand, preparing specialty organic hors d'oeuvres, eco cocktails and freshly blended juices, all furnished by Whole Foods.

Invitees include *Daryl Hannah*, *Elizabeth Mitchell* ('Lost'), *Josh Kelley* (Musician, green tour bus initiative), *Jason Kennedy* ('E! News', Generosity Water), *Michelle Lombardo* (Model/actress), *Reid Scott* ('My Boys', rocknrenew.com), *Ali Hillis* ('Beverly Hills Chihuahua', boxerrescue.com), *Amy Smart* (Actress, Heal the Bay, EMA Young Hollywood), *Malin Akerman* ('Couples Retreat', NRDC), *Marisol Hemingway*, *Harrison Ford* (Team Earth), *Jenny McCarthy* (Generation Rescue), *Adrian Grenier* (Alter Eco), *Darren Moore* (Alter Eco).

Partners in this venture include: Loews Santa Monica Beach Hotel, Wellnes2Day.com, Whole Foods, Episencial, Terra Plana, LA Car Guy, Linda Loudermilk, B Green Apparel, Vodka 360, Frey Organic Wines, Hastens on Beverly, Zvezda Boutique, Kalia Eco Luxury Living, Viesso, Celebrity Society Magazine, Coco Eco Magazine, Indulge Magazine, Big Red Sun, Green Earth Print & Design, Ecovations, Ecocep and many others.

Loews Santa Monica Beach Hotel, a proud partner of EPA's ENERGY STAR program, has partnered with GREEN LOUNGE to donate space for this unique event. They were awarded the Santa Monica Chamber of Commerce Sustainability Award in 2008 and continue to expand their sustainability efforts. Environmental practices include an "Adopt-a-Farmer" program that supports and enhances its local farming communities, the opening of an eco-friendly Ocean Spa & Fitness and other rigorous measures to reduce energy consumption and pollution.

About Nicole Sherwin

Television host and green event expert Nicole Sherwin together with event specialist Renata Kruk have refined the art of fusing style and elegance with minimum impact on the environment in planning, managing and executing elite, creative and awe-inspiring eco-events. As a television host and producer of Celebrity Soul, Nicole reports on celebrity culture using their status to shine 'the light' on social, environmental, personal wellness, and charitable causes. Nicole is also a contributing editor with her Green Guru column for Celebrity Society and Indulge Magazines. www.nicolesherwinevents.com, www.celebritysoul.com

About Wellness2Day.com

Wellness2Day, launching in January 2010, is an invitation-required online content and product destination, featuring wellness products at exclusive prices (up to 50% off retail). From food and beverage to fashion, health and beauty, sports and work out, pet products to home and lifestyle. Wellness2day offers members privileged access to relevant wellness and daily motivational content to engage and motivate while showcasing wellness products of the highest quality at incredible value. Site visitors can look forward to expert content from some of the most respected authorities on all things wellness and lifestyle- their expertise will enthuse and inspire.

About Jason Nelson

GREEN LOUNGE Wellness Symposium Director Jason Nelson is a spiritual coach and author of *Age of the Soul* and *Empowering Today's Children's By Healing Your Inner Child*. He is known for his three-step process for accessing intuition, self-empowerment, healing and creative power. Through one-on-one coaching, personal appearances, tele-classes and open dialogue, Jason is a defining voice in the world of personal wellness and metaphysics.

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